

Fostering Human Capital Development across Asia Pacific

The PATA Foundation is empowering Asia Pacific's most vulnerable youth through education and skills training for a thriving and sustainable career in tourism and hospitality.



Tourism is growing fast! But who is going to fill these positions?

Because of extreme poverty and limited access to education opportunities, many youth in Asia Pacific lack basic employment skills.



How The PATA Foundation can help

Skills Training and Capacity Building for a Holistic Approach

Providing critical life and employability skills to optimize potential and motivate youth for success

Providing professional development scholarships to TVET* teachers to help nurture and train youth

How you can help

To make an investment in the future of a student, contact us today to discuss how your investment – financial, in-kind services or skills, collaboration or otherwise – can make the most impact.

patafoundation.org



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To Teach. To Build. To Care.

* Technical and Vocational Education and Training

How are we delivering on this?

Through **two** new signature projects, we provide access to skills training not only for students, but for teachers as well.

What kind of skills training are we providing?

1. Leveraging mobile technology to empower youth

Across the Asia Pacific region, tourism and hospitality employers and educators have identified soft skills and life skills training as the missing link contributing to the current talent gap. This lack of, or insufficient, training leaves many young people unprepared to get – and keep – a job.

We are addressing this issue by offering targeted skills training courses in these areas to help vocational educational institutes bridge the gap between the growing employment opportunities, industry need for a skilled workforce to service guests at international standards, and today's young job seekers.

Using a mobile application designed for microlearning, teachers and students will have access to a suite of courses to complement their in-class technical learning.

2. Nurturing education standards through collaborative partnerships with industry

Leaders in education, government, and industry agree that one of the biggest challenges TVET teachers face is a lack of practical, hands-on industry experience.

Through collaborative industry partnerships, we are offering professional development scholarship to TVET teachers to gain the much-needed on-the-job experience and skills they need.

This experience will better inform their teaching when they return to the schools, provide them with a greater level of confidence and understanding of the realities of the workforce, and be better equipped to transfer those skills onto students; ultimately raising the level and standard of education for all TVET students.



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About the PATA Foundation**

The PATA Foundation is committed to advancing travel and tourism development throughout the Asia Pacific region in support of vulnerable and underprivileged communities through vocational education, skills development and capacity building projects.

Since 1984 the PATA Foundation has donated over USD\$1.3M, supported over 132 sustainable tourism projects and provided 144 scholarships in 38 countries.

Your engagement with the PATA Foundation is an investment in the future of Asia Pacific's most vulnerable youth.

How do I get involved?

Become a champion for education and employment opportunities for our youth.

Contact us today to discuss how you can help us achieve our mission, and to help a young person in our region create a fulfilling and prosperous life for themselves and their communities.

Contact us today

PATA Foundation Executive Trustees:

Scott Supernaw

scott.supernaw@tauck.com

Stewart Moore

stewart.moore@earthcheck.org

Oliver Martin

oliverm@twenty31.org

**The PATA Foundation is a U.S. registered 501(c)(3) charitable organization.